



Change Comes from **Within You** and Impacts Your Business and **The World**

Women's Leadership and Mentoring Program

The CEO of You® virtual instructor-led program is designed for talented, ambitious and professional women. The 6-month program helps women, especially women of color, advance through a holistic approach to career and leadership development. The program integrates career, health, values and relationships in a supportive environment that focuses on the challenges of women, allowing for greater authenticity among participants.

OUTCOMES

- Build resilience by evaluating and prioritizing your health and well-being
- Enhance awareness of your personality and perceived strengths and challenges
- Gain clarity on and influence how others perceive your leadership brand
- Build and enhance your network
- Better understand relationship dynamics and take wise actions amidst rapidly changing conditions
- Gain a clear understanding of your values, purpose and stories
- Engage authentically and enroll others in your vision

Why is it critical for this audience?

The lived experience of woman, especially women of Color (WOC), is differentiated along four important dimensions:

- Leveraging social networks for career advancement
- Establishing organizational benefactors or sponsors to support WOC professional advancement
- Valuing Communal Support Systems or 'Kinship Network Systems' to manage work and life priorities
- Designing coping strategies that leverage Womanist thinking to resist internalizing experiences of sexism and attributing them to personal failings

COMPONENTS

The virtual, instructor-led program includes 24 hours of engaging and interactive experiences over a 6-month period.

- Monthly 2-hour virtual experiential learning experience customized for each cohort to better fit with changing key issues and trends
- Monthly one-on-one mentoring call with a senior executive
- Monthly peer group virtual coaching session
- Personalized and actionable Life Plan™
- Assessments: WorkPlace Big Five Profile™ 4.0 and WorkPlace Big Five Values Profile™
- Ongoing support through exclusive virtual networking opportunities

FOUNDER AND LEAD

Dr. Princess M. Cullum, Founder, CEO of You® Women's Leadership and Mentoring Program is a leadership and culture executive with more than 20 years of global experience in world-class companies such as Center for Creative Leadership, Bank of America, Cancer Treatment Centers of America and Hewlett-Packard. She is a sought-after expert and speaker in the areas of Career Development, Culture and Engagement, Equity, Diversity and Inclusion, Executive Development and Women's Advancement and Leadership.



INVESTMENT

Per Corporate Participant
\$2,900

In-House Cohort
(25 participants)
\$65,000

Learn More: www.ceoofyou.com

Contact Us: 404.908.2251